

Simone Balvers

PHD CANDIDATE · OPERATIONS MANAGEMENT

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Education

PhD, Operations Management

2021 - Expected 2025

Tilburg, the Netherlands

TILBURG SCHOOL OF ECONOMICS AND MANAGEMENT, TILBURG UNIVERSITY

- Advisors: Prof. dr. ir. Jan C. Fransoo and Dr. Eirini Spiliotopoulou
- Visiting PhD in 2024 at FEUP (Engineering Faculty of Porto University)

Master of Science, Operations Management and Logistics

2018 - 2020

Eindhoven, the Netherlands

EINDHOVEN UNIVERSITY OF TECHNOLOGY

- Advisor: Dr. Karel van Donselaar
- Completed with distinction

Bachelor of Science, Industrial Engineering

2014-2018

Eindhoven, the Netherlands

EINDHOVEN UNIVERSITY OF TECHNOLOGY

- Advisor: Dr. Rob Broekmeulen
- Completed with distinction

Gymnasium

2008-2014

Waalwijk, the Netherlands

DR. MOLLERCOLLEGE

Research Interest

Retail, Nanostores, Developing Countries, Behavioral Operations Management, Empirical Research

Working Papers and Research Projects

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. 'Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior.' Reject & Resubmit at Manufacturing & Service Operations Management

Balvers, S., Boulaksil, Y., Fransoo, J.C. 'Sales Agent, Call Center, or App? Their Impact on Nanostore Ordering Behavior' Status: In preparation for submission to Production and Operations Management

Balvers, S., Amorim, P., Fransoo, J.C. 'Changing the Sales and Distribution Strategy for a Nanostore: The Impact on a Nanostore Supplier.' Status: Data Analysis

Balvers, S., Amorim, P., Fransoo, J.C. 'The Impact of In-Store App Adoption on Consumer Purchasing Behavior.' Status: Data Analysis

Presentations

Balvers, S., Boulaksil, Y., Fransoo, J.C. (Scheduled September 2024). Sales Agent, Call Center, or App? Their Impact on Nanostore Ordering Behavior. PhD Day, Tilburg, the Netherlands

Balvers, S., Boulaksil, Y., Fransoo, J.C. (May 2024). Sales Agent, Call Center, or App? Their Impact on Nanostore Ordering Behavior. Netherlands OML Conference, Soesterberg, the Netherlands

Balvers, S., Boulaksil, Y., Fransoo, J.C. (April 2024). Sales Agent, Call Center, or App? Their Impact on Nanostore Ordering Behavior. POMS Conference, Minneapolis, United States

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. (March 2024). Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior. BehOps Summit, Rotterdam, the Netherlands

Balvers, S., Boulaksil, Y., Fransoo, J.C. (February 2024). Sales Agent, Call Center, or App? Their Impact on Nanostore Ordering Behavior. DEGI Club Seminar Series, Porto, Portugal

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. (December 2023). Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior. Beta Symposium, Soesterberg, the Netherlands

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. (October 2023). Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior. BOM Seminar Series, Eindhoven, the Netherlands

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. (October 2023). Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior. INFORMS Conference, Phoenix, United States

Balvers, S., Boulaksil, Y., Fransoo, J.C. (September 2023). Sales Agent, Call Center, or App? The Impact on Nanostore Ordering Behavior. 6th EWG Retail Meeting, Stockholm, Sweden

Balvers, S., Spiliotopoulou, E., Fransoo, J.C. (June 2023). Lead Time Optimism: The Impact of Supply Timing Uncertainty on Ordering Behavior. PhD Day, Tilburg, the Netherlands

Teaching Experience

Upcoming	Operations Management for EBE , Lecturer Tutorials, Bachelor Course (Dutch)	Tilburg
Upcoming	Operations Management for BDK , Lecturer Tutorials, Bachelor Course (Dutch)	Tilburg
2023-2024	Operations Management for BE , Lecturer Tutorials, Bachelor Course (Dutch)	Tilburg
2023-2024	Research Methods in SCM , Lecturer Tutorials, Master Course given 2x a year	Tilburg
2022-2023	Research Methods in SCM , Lecturer Tutorials, Master Course given 2x a year	Tilburg
2022-2023	Supervisor: BSc. Theses , First Supervisor of 10 students	Tilburg
2022-2023	Supervisor: MSc. Theses , First Supervisor of 1 student	Tilburg

Professional Experience

2020-2021	Logistics Engineer , Rhenus Contract Logistics, Son, the Netherlands
2019-2020	Graduate Intern - Supply Chain Management Department , Lidl Nederland GmbH, Huizen, the Netherlands

Grants

2023	International Research Visit Grant , CentER Graduate School	€5,000
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Languages

Dutch: Native

English: Proficient

Outreach & Professional Development

SERVICE

2023	Reviewer , INFORMS Behavioral Operations Management Section Best Working Paper Competition
2022	Reviewer , Digital and Mobile Commerce Track International Conference on Information Systems (ICIS)

DEVELOPMENT

2024	Doctoral Consortium , POMS Conference, Minneapolis
2023	Summer School on Retail Operations , EURO WG & Stockholm Business School, Stockholm
2022	Digital Technologies in Operations and Marketing (DTOM) Workshop , School of Management, Technical University of Munich, Heilbronn

ADDITIONAL EXPERIENCE

2023 **PhD Representative**, Department of Management, Tilburg University

2023 **Co-host of the Emerging Market Retail Podcast**, emergingmarketretailpodcast.com

2022 **Co-organizer Rejection Festival**, Event to celebrate academic rejections

2019 **Finalist Tournament in Management and Engineering Skills (TIMES)**, case study competition for Industrial Engineering and Management students, Porto

2019 **Semi-Finalist Tournament in Management and Engineering Skills (TIMES)**, case study competition for Industrial Engineering and Management students, Lyon

2018 **Semi-Finalist Tournament in Management and Engineering Skills (TIMES)**, case study competition for Industrial Engineering and Management students, Minho

2018-2020 **Member Advisory Council**, Interactie - Study Association for International Industrial Engineering Activities (ESTIEM LG Eindhoven)

2017-2018 **President**, Interactie - Study Association for International Industrial Engineering Activities (ESTIEM LG Eindhoven)